

PRIVACY STATEMENT

Dear visitors of our websites!

1 INTRODUCTION

Protection of your data is an important topic for Admiral Sportsbetting as a member of the NOVOMATIC Group of Companies and we would like you to visit our websites without concerns. Generally, the use of our website is possible without disclosure of personal data. The following privacy policy gives you a complete overview about how NOVOMATIC Group of Companies ensures the protection of your data and which kind of data is collected for what purpose.

2 DATA PROCESSING ON OUR WEBSITES

Some of the data collected while visiting our website are used for statistical analysis. The extent of these data is described below. Those data are used only internally, primarily to improve our website and adjust it to your needs. Furthermore we use the data for internal marketing purposes.

The following data are transmitted from your browser to our server and will be collected and analyzed as part of your website visit. The survey is carried out by a JavaScript, which is activated on every webpage. JavaScript stores a tracking cookie on your computer to identify your browser session and to reassign accesses to the website. The following data will be collected:

- Request (name of the requested file, e.g. www.beispiel.de/index.html) including parameters (e.g. http://www.novomatic.com/de/search?keyword=verantwortung)
- Browser type and version (e.g. Internet Explorer 6.0)
- Browser language (e.g. English)
- Operating system (e.g. Windows XP)
- Internal resolution of the browser window
- Screen resolution
- Java script activation
- Installed PlugIns (Java, Flash, Real, Quicktime, ...)
- Cookies on / off
- Colour bit depth
- Referrer URL (the previous visited page including parameters, for example search terms in search engines ...)
- IP Address, to identify the country of origin. The IP address is used for geographic mapping and provider detection, it is used for internal purposes only.
- Access time and date

- Clicks

Personal data you entered yourself when contacting us, will also be stored in order to answer your requests.

NOVOMATIC Group of Companies uses your personal data only within the limits of compliance.

3 IP ADDRESS

The IP address is transmitted with each server inquiry, so that the server knows where to send its answer. The IP address is obtained from an internet service provider (ISP) when connecting to the internet and the ISP is able to match IP addresses to customers for a given point of time. As long as the IP address remains stored, it is theoretically possible to identify the subscriber via the ISP. Admiral Sportsbetting uses your IP address only for session recognition and security purposes (e.g. to defend against hacker attacks).

4 COOKIES

4.1 Purpose of Cookies

To let you use our website without restrictions, we use so called session cookies. Session cookies are little information units stored in the visiting user's computer memory by the website. A session cookie stores a random unique identification number, the so-called session ID. The cookie also contains data about its origin and storage period. Cookies cannot store any other data.

Cookies don't allow us to look into the files of your computer.

Session cookies are automatically deleted when terminating the session, i.e. after closing the browser window.

4.2 Handling Cookies

The use of cookies can be adjusted in your internet browser. By default, browsers are set up to accept cookies. The activation of session cookies is a prerequisite for using our website.

5 PRIVACY POLICY OF THE NOVOMATIC GROUP OF COMPANIES

To the NOVOMATIC Group of Companies, privacy, information security and reliability are fundamental for a stable and successful customer relationship.

We therefore allow us to inform you about the privacy policy being in force for the NOVOMATIC Group of Companies.

5.1 Privacy Principles

Privacy and security of your personal data to us are very important concerns.

All data applications within the NOVOMATIC Group of Companies are in line with the regulations of the Austrian Federal Act concerning the Protection of Personal Data (DSG 2000), as well as other

area-specific regulations. All our employees are obligated to keep personal data confidential, according to § 15 of the Austrian Federal Act concerning the Protection of Personal Data (DSG 2000).

Compliance with privacy and data security regulations throughout the group is guaranteed by the following measures:

- Data protection concept
- Privacy policy
- Privacy program
- Data protection management system (DPMS)

5.2 Data Protection Concept

In the data protection concept data security requirements are defined, according to the assessments of the legal representatives of the NOVOMATIC Group of Companies. Out of that, requirements for the privacy policy and the process of continuous improvement are derived.

5.3 Privacy Policy

Based on the inventory of privacy related processes and privacy regulations in force a written privacy policy has been established for the NOVOMATIC Group of Companies, to provide a basis for the implementation of the privacy program and the installation of the data protection management system (DPMS).

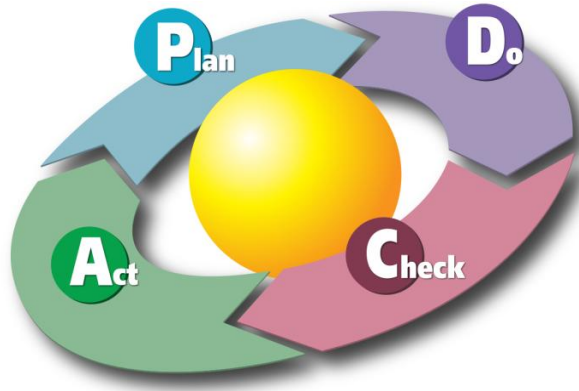
5.4 Privacy Program

Within the privacy program, privacy objectives are continually specified and provided with explicit deadlines for their implementation.

5.5 Data Protection Management System (DPMS)

Within the DPMS all rules, guidelines, resources, procedures, responsibilities, processes, and organizational structures for implementing and monitoring the privacy program are specified.

Following the international standards ISO 9001:2008 and ISO/IEC 27001/2005, our DPMS is implemented in agreement with the fundamental ideas of the Plan/Do/Check/Act model regarding a continuous improvement process.



Source: Karn G. Bulsuk (<http://blog.bulsuk.com>)

5.6 Data Applications

All data applications operated by the NOVOMATIC Group of Companies – as far as legal obligations exist – are registered in the Austrian Data Processing Register (Datenverarbeitungsregister).

Any person may inspect the registration file.

The contact data are as follows:

Datenverarbeitungsregister, Hohenstaufengasse 3, 1010 Vienna, Austria, Tel. +43 (1) 531 15 – 204043, Fax +43 (1) 531 15 – 202690, E-Mail: dsb@dsb.gv.at, Website: <http://www.dsb.gv.at>

5.7 Sensitive Data

No sensitive data according to § 4 clause 2 of the Austrian Federal Act concerning the Protection of Personal Data (DSG 2000) is processed by the NOVOMATIC Group of Companies.

5.8 Guaranteed Data Protection

As a matter of principle, we do not process your personal data without your consent. Your personal data will only be used for the purpose of our contractual relationship.

We store your personal data in accordance with the data retention periods required by law.

5.9 Data Transmission and Transfer

Data transmission to third parties will only be carried out with your consent. Excepted are data transmissions necessary for the fulfillment of our contract. Data is only transferred to processors offering sufficient guarantees for their legal and safe usage.

5.10 Data Security

Methods (hardware, software, network, infrastructure) used for processing your personal data by the NOVOMATIC Group of Companies conform to the current state of the art.

5.11 Right to Information

In accordance with the Austrian Federal Act concerning the Protection of Personal Data (DSG 2000), you have the right to be informed at any time about your personal data processed, the origin, the recipients of transmissions, and the purpose of the use of data. Information to your written question will be provided by the legal department of the NOVOMATIC Group of Companies, referred to in point 5.14. If this information process shows that your data is wrong or processed in an unacceptable manner by us, your data will be corrected or deleted within 8 weeks, upon existence of the conditions mentioned above.

5.12 Right to Revoke

In accordance with the Austrian Federal Act concerning the Protection of Personal Data (DSG 2000), you have the right to revoke your consent to the processing of your personal data at any time. In this case, we will not continue to use your data and delete them in accordance with the legal provisions for record retention.

5.13 Right to Object

In accordance with the Austrian Federal Act concerning the Protection of Personal Data (DSG 2000), you have the right – if the use of your personal data is not requested by law – to raise an objection against the use of your data because of an infringement of an overriding interest in secrecy. In this case, we will delete your data within 8 weeks in accordance with the legal provisions for record retention.

5.14 Further Information

Your confidence is very important to us. If you have any further questions regarding the usage and processing of your personal data, please feel free to send an e-mail to the legal department of NOVOMATIC Group of Companies at the address NOVOMATIC AG, Wiener Strasse 158, 2352 Gumpoldskirchen, Austria, E-Mail: postbox@novomatic.com